



VINUNIVERSITY
Academic Engagement & Global Exchange



Discover Vietnam with VinUni Program

**Prepared by VinUni Academic Engagement and Global Exchange Department
December 2024**

CONTENT

1. Why Vietnam
2. VinUniversity - Institution background
3. Global Learning program activities
4. Program logistical support
5. Sharing from inbound faculty and students



VIETNAM OVERVIEW



Geography:

Vietnam is a Southeast Asian country that borders China to the north, Laos to the northwest, Cambodia to the southwest, and the South China Sea to the east. The country is known for its stunning natural beauty, rich history, and diverse culture.

Hanoi is the capital city of Vietnam and is located in the northern part of the country. It is one of the oldest capital cities in the world, with a history dating back over a thousand years. The city is known for its vibrant culture, stunning architecture, and delicious cuisine.

Population:

According to the World Bank, Vietnam's population was approximately 100 million people in 2023, making it the 15th most populous country in the world. The population of Hanoi is estimated to be around 8 million people, making it the second-largest city in Vietnam after Ho Chi Minh City.

Climate and Weather:

Vietnam has a tropical monsoon climate, which means that it has two distinct seasons: a wet season and a dry season. The wet season lasts from May to October, with the heaviest rains falling in July and August. The dry season runs from November to April. The average temperature in Vietnam ranges from 22°C to 27°C, with the hottest months being June and July.

GDP:

According to an online article by Nikkei Asia (2022) Vietnam has experienced strong economic growth over the past few decades, with a GDP growth rate of 5.05% in 2023. The country has a rapidly growing manufacturing sector, with a focus on electronics, textiles, and footwear. The service sector is also an important contributor to the country's GDP, particularly in the areas of tourism and finance. In 2020, Vietnam's GDP was approximately \$343 billion according to the World Bank.

Cost of Living:

Vietnam has a relatively low cost of living compared to many other countries, particularly in terms of food and accommodation. The cost of living in Hanoi is generally lower than in Ho Chi Minh City, but it can vary depending on the area. Prices for groceries, transportation, and healthcare are also relatively affordable in Vietnam.

Reference

Population, total - Vietnam | Data. (n.d.).

<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=VN>

GDP (current US\$) - Vietnam | Data. (n.d.).

<https://data.worldbank.org/indicator/NY.GDP.MKTP.CD?locations=VN>





WHY VIETNAM

Affordable Cost of Living: Vietnam is one of the most affordable countries in Southeast Asia to live in. Monthly expenses such as rent, food, and transportation are reasonably low, which makes it an attractive destination for students.

High-Quality Education: Vietnam has a well-established education system with a strong focus on academic excellence. The country has several internationally recognized universities and colleges that offer programs in various study fields.

Rich Culture and Diversity: Vietnamese culture is diverse and fascinating, with influences from China, France, and other Southeast Asian countries. Studying in Vietnam is an excellent opportunity to experience this unique culture firsthand.

Career Opportunities: According to the World Bank, Vietnam is currently experiencing significant economic growth, which is creating a demand for skilled workers in various sectors. As a result, international students who study in Vietnam have the opportunity to gain practical experience and job opportunities upon graduation.

Friendly and welcoming people: Vietnamese people are known for their friendliness and welcoming nature towards foreigners. As an international student studying in Vietnam, you will feel like part of the family in no time.

Reference

World Bank Group. (2023, March 16). *Taking Stock: Vietnam Economic Update, March 2023*. World Bank.
<https://www.worldbank.org/en/country/vietnam/publication/taking-stock-vietnam-economic-update-march-2023>



Vietnam is a rising economy full of opportunities

- Forecasted to be one of the fastest growing economies globally, according to Moody's Analytics.
- With a large and young population (55.5% is under 35 years old), Vietnam is one of the most exciting and vibrant destinations for living and working, with many high-demand jobs in technology, healthcare, automobile, hospitality service, etc.
- Hanoi and Ho Chi Minh City: Global top 10 most dynamic cities, according to ILL's City Momentum Index (CMI) 2019.



We believe that studying in Vietnam is a unique journey that will bring global citizens to a live-learn environment where you can apply world-class theoretical knowledge to create solutions for real issues in a rapidly transforming business environment.



In addition, living and studying in Vietnam will give you an opportunity to explore a unique, historic, exotic, and rapidly developing country. There will be distinctive architecture, stories, and historical figures to witness at almost every corner of your new home - Hanoi the millennium-old capital formerly known as Rising Dragon Citadel. Furthermore, our natural landscape is blessed with wonders such as Ha Long Bay and Son Doong Cave.

Finally, Vietnam offers affordable living costs and ample travel opportunities that will deliver you the best 4 years of your life immersing yourself in academics while equally exploring our hospitality, unique arts, and festive activities.

We look forward to welcoming you to the journey of a lifetime!

HANOI OVERVIEW

VinUniversity students come from 63 cities and provinces nationwide as well as from abroad. Studying and living in Hanoi, a thousand-year-old capital with a long history and rich culture is definitely an unforgettable experience for every student.

OVERVIEW

Hanoi is a **bustling city** in the northern part of Vietnam. It is the country's capital and is known for its **rich culture and history**.

Dynamic Street Life

One of the defining features of Hanoi is its **vibrant street life**. The streets are always busy, with vendors selling all kinds of goods, from fresh produce to clothing and electronics. The markets in Hanoi are also a popular destination for locals and tourists alike, offering a wide variety of goods at affordable prices.

Hospitality

The people of Hanoi are **friendly and welcoming**, and the city has a **strong sense of community**. This is evident in the many local festivals and events that take place throughout the year, bringing people together to celebrate their culture and traditions.

Unique Cuisine

Another unique aspect of Hanoi is its **cuisine**. The city is known for its delicious food, which includes a **wide variety of dishes** such as pho, bun cha, and banh mi. Hanoi is also famous for its **coffee culture**, with numerous cafes scattered throughout the city serving up strong, flavorful **Vietnamese coffee**.

Overall, Hanoi is a **dynamic and fascinating** city that offers visitors a **unique and authentic experience** of Vietnam. Whether you're interested in exploring its bustling streets, sampling its delicious cuisine, or immersing yourself in its rich history and culture, **Hanoi has something for everyone**.

Hanoi

Where to go?



Walk on Long Bien Bridge

As a witness to the history of Hanoi for over 100 years, Long Bien Bridge is an ideal destination for art in the soul of local people. Don't miss the photo opportunities!



Hanoi St. Joseph's Cathedral

Located in the city center, St. Joseph's Cathedral is a unique architectural work and a familiar image to every Hanoian.

More on up-coming page



VINHOMES OCEAN PARK

VinUniversity is located in Vinhomes Ocean Park - a residential complex located in Gia Lam district, Hanoi, Vietnam. Spanning over 420 hectares. It offers a range of high-end apartments, villas, and townhouses, along with various amenities such as schools, hospitals, commercial centers, and recreational facilities. The complex boasts a 6.1-kilometer man-made beach, Southeast Asia's largest saltwater pool, and a water park. Vinhomes Ocean Park offers a unique lifestyle experience for residents in a tranquil, resort-like environment.



With a prime location, along with high-class facilities, Vinhomes Ocean Park promises to be an ideal place for residents to be a new center with outstanding development in the heart of the citadel.





VINUNIVERSITY

Institution

Background

FOUNDING DONOR



VinUniversity is a private, not-for-profit university established by **Vingroup** – **the largest private conglomerate in Vietnam**. VinUni aspires to become a university of excellence with a mission to **develop talents for the future**.

Founded in August 1993, Vingroup is one of the largest listed companies in Vietnam as measured by market capitalization.

With the initial focus on developing hotel and residential properties under the Vinpearl and Vincom brands, Vingroup has constantly developed and expanded its business segments in the spirit of sustainable and professional development.

Vingroup now operates in three pillars:

- Technology – Industrials
- Services
- Social enterprises

Vingroup continues to pioneer and lead consumer trends in each of its businesses, introducing Vietnamese consumers to a brand new, modern lifestyle with international-standard products and services. Vingroup has created a respected, well-recognized Vietnamese brand and is proud to be one of the nation's leading private enterprises.

VinUniversity is proud to be a part of the Vingroup ecosystem, giving our students opportunities to connect with reputable research institutes (such as VinAI, VinBrain, and VinBigData), pioneering industrial enterprises (such as VinFast), and leading Vietnamese companies (such as Vinpearl, Vincom Retail, Vinmec, and Vinhomes).



ABOUT VINUNI

VinUniversity is a private, not-for-profit university established by Vingroup – the largest private conglomerate in Vietnam. VinUni aspires to become a university of excellence with a mission to develop talents for the future.

The University has built strategic collaborations with Cornell University and the University of Pennsylvania — a choice that speaks to our commitment to excellence, innovation in research and teaching, and to making a difference in the world.

VinUniversity comprises of College of Arts and Sciences; College of Business and Management; College of Engineering and Computer Science; and College of Health Sciences. Every aspect of the University: its curricula, research, faculty, student body, facilities, and campus life, is developed to meet the highest standards set by the world's leading accrediting and ranking organizations, such as ABET, AACSB, Quacquarelli Symonds (QS), and Times Higher Education (THE).

The institution has also signed collaboration agreements to offer integrated dual degree with leading universities in arts and sciences, computer science, engineering, business management and health sciences.

In October 2020, VinUniversity's inaugural convocation ceremony was held on its beautiful campus located at Vinhomes Ocean Park, Hanoi, Vietnam. The University was set up with a total investment of VND 6,500 billions (approximately USD 285 millions) from Vingroup.



Vision

VinUniversity is a private, not-for-profit Vietnamese university, is built according to international standards, incorporating the finest models of global higher education. Its objective is to create **a breakthrough in the quality of higher education in Vietnam** and achieve global recognition within 30 years of its establishment.

Mission

The mission of VinUniversity is **to train a talented workforce** with expertise, skills, personal development, and a dedication to achieving the highest possible effectiveness, contributing to the prosperity of individuals, society, and making a positive impact on the global knowledge-based economy.

Core Value: EXCELLENCE

University of excellence, developing talents for the future

► STRATEGIC COLLABORATORS



Cornell University



Top 20 best global universities
(QS World University Rankings 2023)

► VINUNI RANKING & RATINGS



The youngest and fastest university in the world to achieve QS 5-star overall rating



Arts



Program Strength



Global Engagement



Teaching



Facilities



Good Governance




Social Impact



Academic Development



Employability

 Accreditation Council for Graduate Medical Education
become the first Graduate Medical Education university in Vietnam to be accredited by the ACGME-I

 ACEN
Accreditation Commission for Education in Nursing
attain Candidacy for Nursing Program in 2023

 wfme ABET AACSB
accreditations in progress

VinUni becomes Vietnam's first UNESCO Chair



WHY VINUNI?

Ecosystem

#01

VinUniversity is proud to be a part of the Vingroup ecosystem, largest ecosystem in Vietnam with market leadership across multiple businesses. VinUni's commitment to providing students with opportunities to connect with reputable research institutes, pioneering industrial enterprises, and leading Vietnamese companies reflects its dedication to offering a well-rounded and industry relevant. This provides access to practical experiences, internships, and projects in industries like technology, healthcare, etc.

Global Distinguished Faculty

#03

You will get to learn from lecturers and professors who come from 11 countries who have rich experiences in teaching and possess in-depth work and research experience from leading universities around the globe and strong industry connections, ensuring high-quality education and mentorship.

Active Learning & English Speaking Campus

#05

VinUniversity's teaching pedagogy is geared towards developing students into active problem-solvers through team-based learning, experiential learning, case studies, story telling, and simulation. VinUni is an English-speaking campus, inclusive, and diverse environment that sets us apart from public universities.

Strong Industry Engagement

#07

Students will gain strong industry perspectives and engagement through the courses, in-semester internship, summer internship, and by closely interacting with business leaders, and involvement in industry-specific projects and company visits.

Global Partnerships and Collaborations

#09

VinUni proudly has strong global partnerships and collaborations with leading universities worldwide. These connections provide VinUni and international students with valuable opportunities for exchange programs, internship, joint research opportunities, and integrated degree pathways.

Diverse Academic Courses and Interdisciplinary Learning

#02

VinUniversity offers a wide range of academic courses across multiple disciplines, including business, engineering, computer science, health sciences, and humanities. The curriculum emphasizes interdisciplinary learning, allowing students to explore diverse subjects and develop a well-rounded skill set.

Rich Cultural Experience in Vietnam

#04

The program offers a chance to explore Vietnam's rich culture, history, and natural beauty. Students can participate in cultural excursions, language classes, and community activities to fully experience Vietnamese life.

World-class Standards

#06

Every aspect of the University, its curricula, research, faculty, student body, facilities, and campus life, is being developed to meet the highest standards set by the world's leading accreditation and ranking organizations, such as ABET, AACSB, Quacquarelli Symonds (QS) and Times Higher Education (THE).

World-Class Facilities

#08

VinUniversity is equipped with 5-star facilities, including state-of-the-art classrooms, advanced research labs, modern dormitories, and comprehensive sports and recreation complex. The campus provides an inspiring environment for academic and personal growth.

Commitment to Social Responsibility

#10

VinUni emphasizes social responsibility and community engagement. This commitment could be reflected in initiatives such as community outreach programs, environmental sustainability efforts, green projects.

INBOUND STUDENT EXCHANGE PROGRAMS

32 top leading partner universities

+1000 Inbound Students



Vietnam Adverse Childhood Experiences Pathfinders (VACEP) Cornell University 2022 & 2023

It is Community-centered Research Project under A Collaboration between VinUni and Cornell University to improve the social integration and quality of life of children who have experienced violence, abuse, or neglect. Cornell and VinUniversity students conducted research on adverse childhood experiences in Vietnam, supporting the Vietnamese non-governmental organization Center for Supporting Community Development Initiatives (SCDI).



Singapore Management University (SMU) 2022, 2024

Study and Cultural Exchange between Students from SMU and VinUni:

- Exchange and share cultural characteristics of Vietnam and Singapore
- Experience student life at VinUniversity and get to know Vietnam's macroeconomic policies lectures by guest speakers at VinUni
- Immerse in what Hanoi has to offer, with cyclo tour around the Old Quarter and visits to historical sites, such as Temple of Literature, Bat Trang Pottery Village



University of British Columbia & VinUni Student Research Forum 2023

This is a 10-day research forum for students. This is an opportunity UBC and VinUniversity students to come together, problem-solve on the world's toughest issues, and co-create original research. With mixed teams involving students from both universities, the forum consists of the following:

- Lectures & discussions
- Group work and problem-solving
- Pre-assignments to prepare for group work
- Field trips and site visits around Hanoi
- Final presentations at VinUni
- Final individual report



Cambridge University Study Tour Program 2023

Study, Cultural Exchange, and Field trips between Students from Cambridge and VinUni:

- Cultural Exchange
- Lecture sessions by VinUni Faculty, Cambridge University Faculty
- Field trips to Vingroup companies (VinFast, VinES)
- Visits to manufacturing companies in Vietnam



NUS Southeast Asia Friendship Initiative (SFI) Program 2024

During the short 10-day exchange, NUS students had an exciting journey experiencing VinUni, Vietnam, and its people with a focus on the United Nations' 17 Sustainable Development Goals (SDGs) including sustainability, eco-tourism, and innovation.

- Cultural Exchange
- Lecture sessions by VinUni Faculty
- Field trips to Ha Long Bay, Pu Luong
- Company visits to URENCO and National Innovation Center.



New York University Study Abroad Program 2024

Study Abroad Program between Students from NYU and VinUni:

- Cultural Exchange
- Course on Digital Twin to Tackle Sustainable Development Issues in Smart Cities
- Field trips to Hanoi cultural visits
- Company visits to companies in Vietnam (Vinasoy, VinFast)



NTU ASEAN Summer Program 2024

The meaningful two-week journey of 64 international students participating in the ASEAN Summer Program co-organized by NTU and VinUni with sponsorship from the Temasek Foundation.

- Lectures & discussions
- Group work
- Visit cultural heritage sites such as: the Thăng Long Imperial Citadel, Hạ Long Bay, and Bát Tràng Pottery Village
- Engage in practical learning experiences at companies such as: Vinamilk, BK Holdings, SMC Vietnam, and Lumi Smart Home.
- Final presentations at VinUni
- Final individual report



University College London (UCL) Leadership and cultural immersion Program 2024

In just 8 short days, UCL students immersed themselves in inspiring activities rich in cultural sharing and leadership development.

- Cultural connection through a series of lectures from VinUni professors and tours of cultural heritage sites in Hanoi, Ninh Binh and Quang Ninh.
- Spirit of leadership was ignited through group projects where UCL and VinUni students, from two different countries, learned, developed, and created meaningful projects together.
- Field trips to VinFast Manufacturing Factory



Hong Kong University of Science and Technology Inbound Student Program 2023 & 2024

This is a 1-month inbound student program for HKUST students. With mixed teams involving students from both universities, the program consists of the following:

- Course on Global Political Economy and Introduction to Robotics and Automation delivered by VinUni Faculty
- Group work and culture exchange
- Field trips and site visits around Hanoi
- Credit course recognition

WORLD SCHOOL DEBATING CHAMPIONSHIP SCHOOLS DEBATING CHAMPIONSHIPS (WSDC) – 2023 HOSTED BY VINUNI

For the first time ever, the World School Debating Championship Schools Debating Championships (WSDC) – 2023 has been organized in Vietnam by the Vietnam Academy of Debating and Public speaking (VADP) and hosted by VinUni with the participation of 64 national teams, including over 300 students and 145 jury members from across the world. The WSDC is an annual English-language debating tournament for high school-level teams.

The Vietnam WSDC 2023 received high praise from both participants and invited guests. The organizing committee's and VinUni's meticulous planning and warm hospitality contributed to the success of the event.



FACTS & FIGURES

1,200+ Students

203 Staff

6:1 Student to
Faculty Ratio

26 Nationalities of
Students

11 Nationalities of
Faculty



University website:
<https://vinuni.edu.vn/>



OUR FACULTY



Prof. David Bangsberg

Interim Provost

Dean of College of Health Sciences

Professor at Harvard Medical School

Former Founding Dean at OHSU-PSU School of Public Health



Prof. K. David Harrison

Vice Provost of Academic Affairs

Dean of Student Experience

Associate Provost for Academic Programs and Professor of Linguistics and Cognitive Science, Swarthmore College, USA

M.A. and Ph.D at Yale University



Prof. Laurent El Ghaoui

Vice Provost, Research and Innovation

Dean of College of Engineering and Computer Science

Professor at University of California, Berkeley



Prof. Minh Do

Honorary Vice-Provost

Director of VinUni-Illinois Smart Health Center

Professor of Electrical and Computer Engineering

University of Illinois at Urbana Champaign, USA



Prof. Rohit Verma

Academic Chair –

Supply Chain & Operation Management Major

College of Business Management

Dean of Darla Moore School of Business, University of South Carolina



Assoc. Prof. Vu Anh Dzung

Dean of College of Arts and Sciences

Ph.D. in International Operations Management, Cambridge University



Assoc. Prof. Le Cu Linh

Executive Vice Dean, College of Health Sciences

PhD at Tulane University



Prof. Le Van Phuoc

Vice Dean of Medical Education

College of Health Sciences

M.D. in School of Medicine, Stanford University

OUR FACULTY



Assist. Prof. Jason Picard
Assistant Professor
Faculty, College of Arts and Sciences
PhD at University of California, Berkeley



Prof. Wray Buntine
Director of Computer Science Program
College of Engineering and Computer Science
Professor at Monash University



Dr. Nguyen Thi Mai Lan
Faculty, College of Business and Management
Ph.D in Finance, the University of Adelaide



Mr. Daniel Ruelle
Director, Teaching and Learning Excellence Center
Senior Lecturer, College of Arts & Sciences
MPM (with Distinction), RMIT University, Australia
International Diploma in Language Teaching Management (IDLTM),
University of Queensland & University of Cambridge



Dr. Anupama Devendrakumar
Senior Lecturer, College of Arts & Sciences
Ph.D in Economics, Chulalongkorn University, Bangkok, Thailand



Dr. Marc Kramer
Senior Lecturer – Entrepreneurship Major
College of Business and Management
Faculty member at University of Pennsylvania



Dr. Ho Hong Hai
Senior Lecturer – Finance Major, College of Business and Management
PhD at University of Nottingham, UK



Dr. Le Duy Anh
Faculty, College of Arts and Sciences
PhD in Development Studies, Gonville and Caius College, University of Cambridge



VINUNIVERSITY

Student Profile

VINUNI Student Profile

VinUniversity has designed a **unique admission process** to select talented students with four **AACC criteria: Outstanding Ability; Aspiration; Commitment; Creativity.**

20%



**National/ International
Olympics & other
competitions**

7.5



**Average IELTS
scores**

9.0

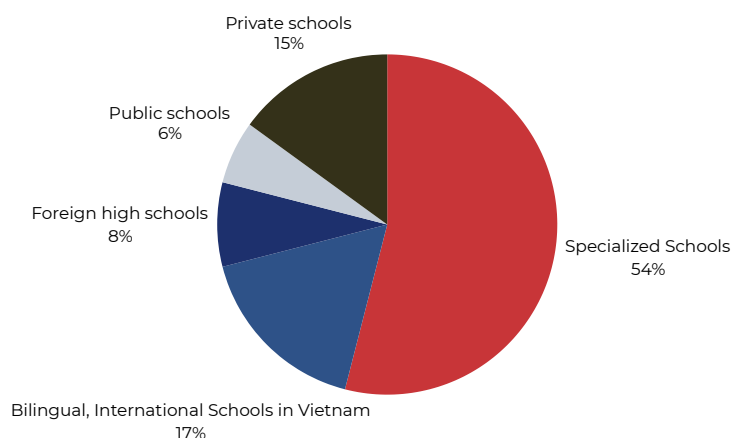


**Average
GPA**

1410 +

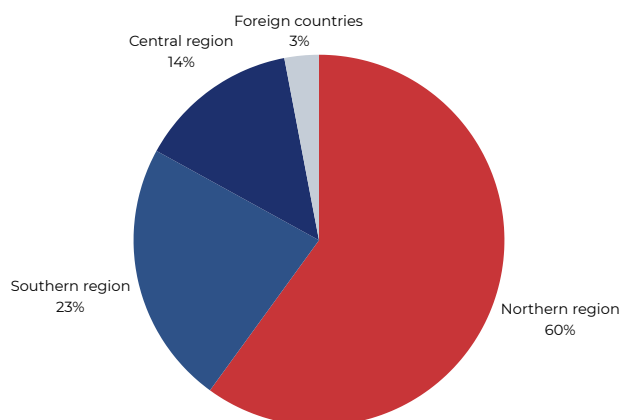


**Average
SAT scores**



**Statistic of VinUni students'
high school background in the
2023-2024 academic year**

**Geographic diversity of VinUni students
from 2020-2024 academic years**



There have been 26 nationalities presented at VinUniversity. We are welcoming more and more international students in the coming academic years.





STUDENT EXPERIENCE

STUDENT EXPERIENCE

Interdisciplinary Learning

Students will get access to opportunities to do interdisciplinary studies by working with other students and minoring in subjects at different colleges at VinUniversity.



International Community

Participants would have the chance to interact with peers from various cultural backgrounds, fostering a rich and inclusive learning environment.



State-of-the-Art Facilities

VinUni is known for its modern campus and state-of-the-art facilities. NUS participants would likely have access to advanced technology, laboratories, and collaborative spaces that support their academic and culture exchange journey. An exceptionally inspiring and technologically advanced library - the first of its kind in Vietnam.

VINUNIVERSITY

VIRTUAL

CAMPUS:

<https://vinuni.edu.vn/visit/>



Industry Connections

Participants might benefit from strong connections with industry partners from VinUni network, gaining exposure to real-world challenges and opportunities. This experience can enhance their professional development and prepare them for careers in a rapidly evolving global landscape.



Workshops/lectures from high-ranking professor

Attending workshops by esteemed VinUni professors, who graduated from prestigious universities, offers a distinctive and transformative experience. These sessions can provide participants with a unique blend of academic enrichment, networking opportunities, and inspirational insights for their educational journey.



VinUni Club Participation

Being a part of a VinUni club as an inbound student can significantly enhance the overall experience, fostering a sense of community, providing avenues for personal and professional development, and creating lasting memories.



Immersion into Vietnamese Culture

Cultural Immersion Opportunities:

VinUni can offer various programs and activities to facilitate cultural immersion. This could include language classes, cultural events, and excursions to historical and cultural sites in and around Hanoi, allowing participants to better understand and appreciate Vietnamese culture.



Vietnam Discovery Program:

VinUni can offer a comprehensive overview and fresh perspectives on various areas of history, economics, culture, and social life, courtesy with invited guest speakers. Participants in the course can learn many interesting aspects of Vietnam that they hadn't had the opportunity to explore before.



Community Engagement:

This involvement provides participants with opportunities to interact with Vietnamese people, learn about their traditions, and contribute to community development projects.



Cultural Exchange Activities:

VinUni can organize cultural exchange activities, enabling participants to interact with Vietnamese students, share experiences, and build lasting friendships. These interactions contribute to a more immersive cultural experience.



Supportive Environment:

VinUni create a supportive environment for international students, offering assistance with practical matters such as accommodation, transportation, and healthcare. This support helps participants navigate the transition to living and studying in Vietnam.



An aerial night photograph of a city skyline. A prominent skyscraper, illuminated with warm lights, stands out against the dark sky. The city is densely packed with buildings, their lights creating a vibrant, colorful glow. In the foreground, a highway with multiple lanes shows light trails from moving vehicles. A park area with greenery and a winding path is visible in the lower left corner. The overall scene conveys a sense of urban energy and modern infrastructure.

CONNECTIONS WITH GREEN PRODUCTIVITY, INNOVATION, SUSTAINABILITY AND ENTREPRENEURSHIP

CONNECTIONS WITH GREEN PRODUCTIVITY, INNOVATION, SUSTAINABILITY AND ENTREPRENEURSHIP

1. ENTREPRENEURSHIP LAB @VinUni

Entrepreneurship Lab (ELab) is a crucial part of the Entrepreneurship ecosystem at VinUni. ELab seeks to inspire, connect, and empower students and faculty to develop entrepreneurial mindset and skills through several exciting activities and programs:



GLOBAL ENTREPREP INCUBATION

Seed funding and advanced start-up training by industry experts spanning over 12-week, ending with an official Demo Day.



OVERSEAS INNOVATION CHALLENGES

Foster collaboration to co-create solutions among innovation hubs, government agencies, educational institutions and industry in the region.



STARTUP RUNWAY MENTORSHIP PROGRAM

A mentorship program connecting experienced mentors in diverse fields and ambitious mentees at VinUni who wish to turn entrepreneurship dreams into reality.



ENTREPRENEURSHIP WORKSHOP SERIES

Interactive seminars touching on the latest topics in entrepreneurship and innovation locally and globally, delivered by faculty and external guests.



ENTREPRENEURSHIP CELEBRATION WEEK

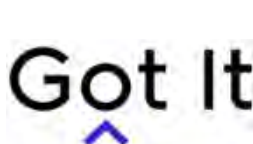
Celebration of entrepreneurial achievements and the entrepreneurial community, thus helping students to learn and network with industry experts and investors.



ENABLING & RESOURCING TRIPS

Real-world insight from global leading corporate partners.

2. STRONG CONNECTIONS WITH VINGROUP START UP COMPANIES AND OTHER LEADING STARTUP COMPANIES



SOCIAL INNOVATION/COMMUNITY PROJECTS

Khanh Hoa People speak English Project is a Community project sponsored by Vingroup and managed by VinUni to People Committee of Khanh Hoa province aiming at helping 1,3 million people of Khanh Hoa to be able to communicate in English on their daily life through bringing English into their real life and work. The purpose is to help Khanh Hoa's vision of becoming the city under Central Government in 2030 and a modern, dynamic, professional, classical and civilized city in Asia region up to 2045.



Young Change Maker (YCM) is a non-profit project with the slogan: "Young people act for young people". It's main product is an online platform for young people from 15 to 18 years old who want to learn about industry groups and orient themselves in the labor market. Through 4 free online services built specifically, according to the personalized roadmap, including Mentoring, Industry Knowledge, Skills Training and Project Connectivity, students will experience vocational education services in an in-depth and effective way to understand themselves, the labor market, and networking. The YCM core team includes students from VinUni University, Cornell University, students from other universities across the country and expert partners in different industries.



The **"For Green Future" Foundation**, with Vingroup as its Founding Member, is a non-profit organization dedicated to initiating practical projects and action programs. The foundation's primary objective is to contribute to the realization of sustainable green development, in alignment with Vietnam's green transition initiatives. Through its endeavors, the foundation aims to actively support and promote environmentally friendly projects that positively impact the community and the broader pursuit of a sustainable future.



VinUnion is where VinUni and Vinschool students can accumulate experiences through different activities to foster leadership skills, empathy, creativity, and an entrepreneurial mindset to inspire and develop the capacity and spirit to serve the community and our country, Vietnam.



LEARNING FACILITIES

Large Capacity (150 - 250 pax)



C401 Classroom

- 6 projector screens
- 1 AV lectern
- 250 Pax



E403 Classroom

- 2 projector screens
- 1 lectern
- 1 backroom-screen
- 164 Pax

Small- Medium Capacity (20 - 70 pax)



C202 Classroom

- 2 projector screens
- 1 AV lectern
- 1 backroom-screen
- 70 Pax



C203 Classroom

- 8 screens
- 1 AV lectern
- 1 projector screen
- 48 Pax



E401 Classroom

- 1 projector screen
- 1 AV lectern
- 30 Pax



C205 Classroom

- 1 projector screen
- 1 AV lectern
- 24 Pax

Other Learning Space (5 - 30 pax)

Common Learning Area



Common Learning Area



Common Learning Area



24/7 Room



Common Learning Area



Writing Lab



Maker Innovation Space



Entrepreneurship Lab



Library

- 4,000 sqm of floor area
- 19 discussion rooms
- 1 24/7 study room
- 1 One-Button studio
- 1 Semi-professional studio
- 1 iMac computer lab
- 1 Writing lab
- Open learning spaces
- 1 Prayer room

Semi-professional studio



International Support Centre



LIVING FACILITIES

Dormitory



The dormitory layout is based on Singapore's most advanced dormitory model, designed for co-learning, co-living, and co-working.

The dormitory of VinUniversity is a 4 story building with 72 apartments and 376 beds. It has 1 canteen which can host 400 people at the same time.

The dormitory has a medical room , break-out area, co-studying space, and a rooftop garden.

Stadium



- 1100 seats
- FIFA standard 9-a-side football pitch
- Basketball court
- Tennis court

Auditorium



- 2,100 sqm
- 1,500 seats
- 3 electronic screens

Indoor Sport Complex

- 5,000 sqm
- Olympic-standard swimming pool
- 1 gymnasium
- 2 studios for yoga
- Multifunctional sports hall



Rose garden with + 50 type of roses





GLOBAL LEARNING ACTIVITIES

POTENTIAL ACADEMIC SESSIONS



VIETNAM HISTORY, CULTURE

Content: Vietnam History and Sharing about experience as a foreigner in Vietnam



ENTREPRENEURSHIP

The class will focus on how to identify and evaluate problems and opportunities for potential entrepreneurial and intrapreneurial ventures.

Guest Speaker: The class will feature at least one Vietnamese entrepreneur talking about why they started their business, what it is like doing business, raising capital and building a brand in Vietnam.



CROSS CULTURAL NAVIGATION

The course will primarily focus on practical applications and case studies. Lectures will be used to frame and enhance content. We will explore how to communicate effectively in a multicultural environment and how to manage, negotiate, and resolve cross-cultural conflicts. In these simulations, as well as in-class discussions, course members will analyze and reflect critically upon the multifaceted nature of communication, which includes verbal, non-verbal, and written forms of expression, as well as central customs and practices that give shape to relationships.



DOING BUSINESS PRACTICE IN VIETNAM

Doing business in any country is a challenging endeavor. An entrepreneur may become successful in one country but fail miserably in another due to the lack of local knowledge. To help foreigners gain more understanding about the business environment and stimulate them to “test the water” and tap in a whole new range of potential business and cooperation opportunities, we attempt to arrange a fruitful discussion on the differentiation between doing business in Vietnam and operating in a more developed country. We elaborate such differences with insights from some industries such as Banking, Finance, Manufacturing and Education. We will also analyze key determinants of success and failure, upon which we withdraw some implications on the issues that foreign business owners should be aware of to be successful in Vietnam.



GLOBAL POLITICAL ECONOMY

This course begins with a broad survey of different conceptualizations of globalization viewed through lenses of the political economy of various persuasions in Marx-Leninism, political science, economic geography, anthropology, and history. This course brings you through nuanced narratives of globalization to review Vietnam's place – or lack of site – in the global political economy. A critical development in studies of the political economy suggests that the ability of a country to integrate or cope with the extending reach of globalization is primarily determined by domestic governance.



PROSPECTS OF WEALTH MANAGEMENT IN VIETNAM

This workshop provides an overview of the economic outlook of Vietnam. Key economic indicators of Vietnam will be discussed in details to help students understand the opportunities and challenges for wealth management in Vietnam. Students will also gain knowledge about the history of development of the Vietnamese capital market as well as the current and forecasted trends of the market. The workshop then discusses the key customer segments in the Vietnamese market and concludes on the prospect of wealth management in Vietnam.

POTENTIAL INDUSTRY AND COMMUNITY ENGAGEMENT ACTIVITIES

PROFESSIONAL INTERNSHIP



RESEARCH PROJECT



COMMUNITY PROJECTS



POTENTIAL INTERNSHIP OPPORTUNITIES (*)

>>> VINGROUP COMPANIES

Technology & Industry



Real Estate & Services



Social Enterprises



>>> VINUNI CORPORATE PARTNERS



and more...

(*) The availability of jobs will be based on the current demand of companies.

POTENTIAL RESEARCH PROJECTS OPPORTUNITIES (*)

>>> VINGROUP COMPANIES

Technology & Industry



Social Enterprises



VinUni Research & Innovation Centers



VinUni Center for Environmental Intelligence (<https://cei.vinuni.edu.vn/>)



VinUni-Illinois Smart Health Center
(<https://smarthealth.vinuni.edu.vn/>)



Agile Innovation Center (AIC)
(<https://aic.vinuni.edu.vn/>)



Entrepreneurship Lab (ELAB)
(<https://eship.vinuni.edu.vn/>)



3D Technology in Medicine Center



Research Assistants with VinUni Faculty

(*) The availability of jobs will be based on the current demand of projects

POTENTIAL INDUSTRY AND COMMUNITY ENGAGEMENT ACTIVITIES

FIELD TRIP/COMPANY VISITS/GUEST SPEAKERS (*)

VINGROUP

Vingroup is the largest Vietnamese conglomerate. The field trip to Vingroup is a unique opportunity for students to learn about the Vingroup ecosystem of businesses and how they operate in a dynamic and rapidly evolving Vietnamese market. Students will have the chance to explore Vingroup's innovative projects, such as the VinFast, Vinmec, Vinpearl, Vinhomes Ocean Park tour. They will also have opportunities to meet with top executives to understand the company's strategies and future plans.



>>> FIELD TRIP: HA LONG BAY

Ha Long Bay is a UNESCO World Heritage Site and a breathtaking natural wonder of the world. The field trip to Ha Long Bay will take students on a cruise around the bay, where they will witness the stunning karst formations, limestone caves, and floating villages. The trip also includes visits to local communities and fishing villages, where students will learn about the traditional way of life and the environmental challenges facing the region.

On our field trip to Battrang village in Vietnam, we will discover the traditional techniques used to make beautiful ceramic products that have been passed down through generations. We will engage with the skilled artisans and learn about the cultural significance of ceramics in Vietnamese society. Join us for an immersive experience in the heart of Vietnam's rich cultural heritage.

>>> FIELD TRIP: BATTRANG CERAMIC VILLAGE



>>> FIELD TRIP: NINH BINH

Ninh Binh, about 93 km south of Hanoi, was selected as a primary shooting site for Kong: Skull Island – the famous Hollywood movie. It possesses striking limestone karsts, record-breaking temples and pagodas, amazingly vast rice paddies, making the place exposed to the foreign travel market as well as international travelers.

>>>> GUEST SPEAKER

The industry speaker sessions with C-suite leaders from VinUni network can help student gain exposure to real-world practice and listen to their inspirational story.



COOKING CLASS AND CULTURE EXCHANGE ACTIVITIES



CULTURE EXCHANGE SESSIONS WITH VINUNI STUDENTS



LOGISTICAL SUPPORT

Accommodation

By providing a combination of accommodation options, VinUniversity ensures that all participants have access to suitable lodging that meets their needs and preferences. With a focus on **comfort** and **convenience**, VinUniversity fosters a welcoming and inclusive environment for its summer school participants.

The dormitory is not guaranteed and is offered based on the room availability.

STUDENT ROOM

Shared apartment:

8 students share 1 apartment

(3 bedrooms, shared kitchens, 2 shared WCs, 2 shared bathrooms)

2-3 students per room

Capacity: 42 rooms

Dormitory virtual tour: <https://vinuni.edu.vn/visit/>

2 students share 1 room

(1 bedroom, 1 share WC+ bathroom)

Capacity: 20 rooms



OFF-CAMPUS ACCOMMODATION

In addition to on-campus accommodation options, VinUniversity supports to reserve Vinhomes Serviced Apartments in Vinhomes Ocean Park, located around 300 meters from the campus, ensuring appropriate accommodation for all student participants. The apartment types include Studios, 1-bedroom apartments, 2-bedroom apartments, and 3-bedroom apartments.



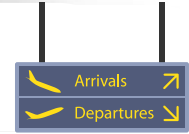
MEALS

VinUniversity offers a variety of meal plans to suit the needs of participants. These plans can be tailored to individual preferences, including vegetarian and vegan options at canteen for breakfast and lunch. You can choose dinner options at restaurants/food shops in Vinhomes Ocean Park.



Our Capabilities

VinUni offers assistance for students and faculty both upon their arrival and departure



VinUni provides the whole Inbound students and faculty with administrative support, planning, logistical arrangement and additional assistance prior to, during and after the program



VinUni prepares for accommodation, classrooms and other venues



VinUni provides technical support for teaching staff during academic sessions



VinUni is able to host site visits for inbound students and faculty



VinUni can deliver academic sessions covering a broad range of topics, connect with corporate partners/VinUni colleges for internship opportunities, and research projects



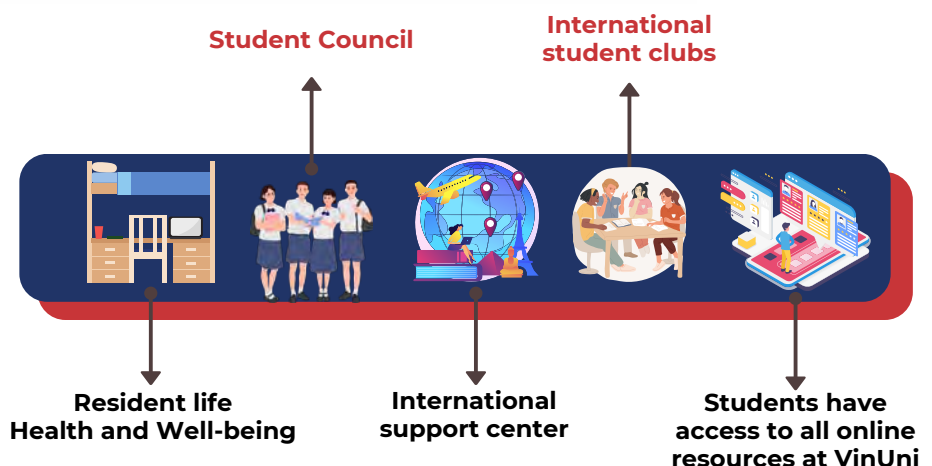
VinUni is able to work with inbound administrative team in the development of Student Handbook (if any)



VinUni advises and provides support on relevant visa processes



Other VinUni Student Support



SHARING FROM INBOUND FACULTY & STUDENTS



“ I really like the “Wines of the World” course, where we got to taste various wines in the meeting room on the 9th floor with a panoramic view of the campus. It's truly an unforgettable memory! Vietnam is so beautiful, and the food is really amazing. Don't hesitate to go to Vietnam on an exchange program. Remember to study diligently and gain plenty of experiences while you're here! ”

Mees, Fabian, Daan and Quinten
Nyenrode Business University
Inbound Semester Exchange Students



“ Thank you VinUni for such an amazing year in Vietnam, where I got the opportunity to meet new people and learn from them. The faculty and staff here greatly care about their students' well-being. ”

Le Nam Thuan An
Cornell University
Study-Away Student



“ I had a great time. I'm definitely going to tell the first-year students next year that this is a great opportunity. I think especially for anyone who's interested in it. Working internationally or doing medical education work, this is such a unique opportunity to work in a brand new medical school, so I'll certainly encourage my classmates to come here if they're interested. ”

Daniel Hartman
University of Pennsylvania
Internship Student



“ The students, faculty, and staff at VinUni were wonderful to work with: filled with enthusiasm for joint research and discussions with our students, they ensured that we had access to amazing sites, people, and experiences. They also met our desires for a meaningful learning and research experience sustained over the ten days. ”

Prof. Yves Tiberghien
University of British Columbia
Faculty lead for the UBC Go Global research seminar in Vietnam



“ It has truly been priceless to be able to come to Vietnam, to work and more importantly learn alongside the whole VACEP team. I think it is one thing to study issues like adverse childhood experiences from the comfort of your own home, but having the opportunity to speak with community-based organizations and families who have been affected was eye-opening and reminded me of why I was doing this project in the first place. ”

Veronica Zellers
Cornell University
Inbound Short term Student

SHARING FROM INBOUND FACULTY & STUDENTS



"The diverse class activities, including field trips, faculty panel discussion, photo-based storytelling, allowed me to learn in various methods that I hadn't had a chance to try in Hong Kong."

Li Tsun Kiu
Hong Kong University of Science and Technology
Inbound Short-term Student



"One of the major valuable experiences during the course that we had is the field trip where we went into the city center with Prof. Doanh, VinUni and HUST students to look at what's going on in Hanoi, figuring out what the current issues that the locals have, because as our goal is to problem-solve, we want to figure out what the exact problems we can address for the locals, rather than just having a general view of the situation."

Christopher Brasil
New York University
Inbound Short-term Student



"From my exposure with the classes taught in VinUni, I can say that the classes in VinUni were significantly more engaging. When you have a teacher who is dedicated to a smaller number of students, the ratio is more of a classroom, you'd really feel engaged, you feel like it's a conversation. And when you leave the class, you feel like you've learned without actually having to focus because the focus is always there."

Rani Mahassen
University College London
Inbound Short-term Student



"The hands-on approach motivated me to think outside the box and understand how robotics and automation are deeply integrated into industries. Moreover, the field trips and expert insights further fueled my interest in robotics."

Max Tseng
Hong Kong University of Science and Technology
Inbound Short-term Student



"The three words to describe this experience are: fun, balanced, and eye-opening. It's fun because I participated in many activities with my friends. It's balanced because it was not just playing but a good mix of work as well. And It's eye-opening because I experienced and learned a lot about Vietnamese culture."

Gerald Ann Yi Hern
Singapore Management University
Inbound Short-term Student



EXPLORE HANOI

HANOI OVERVIEW

Studying and living in Hanoi, a thousand-year-old capital with a long history and rich culture is definitely an unforgettable experience for every student.

OVERVIEW

Hanoi is a **bustling city** in the northern part of Vietnam. It is the country's capital and is known for its **rich culture and history**.

Dynamic Street Life

One of the defining features of Hanoi is its **vibrant street life**. The streets are always busy, with vendors selling all kinds of goods, from fresh produce to clothing and electronics. The markets in Hanoi are also a popular destination for locals and tourists alike, offering a wide variety of goods at affordable prices.

Hospitality

The people of Hanoi are **friendly and welcoming**, and the city has a **strong sense of community**. This is evident in the many local festivals and events that take place throughout the year, bringing people together to celebrate their culture and traditions.

Unique Cuisine

Another unique aspect of Hanoi is its **cuisine**. The city is known for its delicious food, which includes a **wide variety of dishes** such as pho, bun cha, and banh mi. Hanoi is also famous for its **coffee culture**, with numerous cafes scattered throughout the city serving up strong, flavorful **Vietnamese coffee**.

Overall, Hanoi is a **dynamic and fascinating** city that offers visitors a **unique and authentic experience** of Vietnam. Whether you're interested in exploring its bustling streets, sampling its delicious cuisine, or immersing yourself in its rich history and culture, **Hanoi has something for everyone**.




HANOI SITE VISITS



Visit Ho Chi Minh mausoleum

Ho Chi Minh Mausoleum is a significant cultural and historical site in Vietnam. It is the final resting place of the revered revolutionary leader, Ho Chi Minh. Visitors can pay their respects to the beloved leader and witness the solemn changing of guards ceremony.

 Distance from VinUni: 45 minutes

Explore the old quarter


The 36 streets in Hanoi's old quarter are ancient streets that still keep their rhythm of history and architecture from the 19th century. The memorable houses and street corners with many shops selling unique items have been preserved over many generations.

 Distance from VinUni: 35 minutes




Visit Temple of Literature

With over 1000 years of history, the Temple of Literature still retains its ancient look with architectural features from the Ly Dynasty. This is one of the most distinctive historical and cultural monuments in Hanoi.

 Distance from VinUni: 45 minutes

Walk around Hoan Kiem Lake


Regardless of the weather or the season, people in the capital still keep the habit of walking around Hoan Kiem Lake every early morning. Participating in sports, exercising, or just walking while chatting with friends and watching a peaceful capital behind the urban bustle are also must-dos when coming to Hanoi.

 Distance from VinUni: 35 minutes



Watch the Quintessence of Tonkin show

The Quintessence of Tonkin is proud to be the first real scene in Vietnam, affirming the position of a top cultural show that must be seen every time visitors arrive. Hanoi. Traditional folk elements are performed in a modern and creative style, giving viewers a special and memorable experience of the Red River Delta region – the cultural center of North Vietnam at that time.

 Distance from VinUni: 60 minutes

HANOI SITE VISITS



Visit Bat Trang Village

On our field trip to Bat Trang village in Vietnam, we will discover the traditional techniques used to make beautiful ceramic products that have been passed down through generations. We will engage with the skilled artisans and learn about the cultural significance of ceramics in Vietnamese society. Join us for an immersive experience in the heart of Vietnam's rich cultural heritage.



Distance from VinUni: 15 minutes

Imperial Citadel of Thang Long (Hanoi Citadel):

The Thang Long Imperial Citadel was built in the 11th century by the Ly Viet Dynasty, marking the independence of the Dai Viet. It was constructed on the remains of a Chinese fortress dating from the 7th century, on drained land reclaimed from the Red River Delta in Hanoi. It was the centre of regional political power for almost 13 centuries without interruption.



Distance from VinUni: 35 minutes



(Hoa Lo Prison) Maison Centrale

Hoa Lo Prison is located at address 1 Hoa Lo Street, Hanoi. In the past, this land was a village specializing in making all kinds of casserole, portable earthen stove,.... so this place is called Hoa Lo village (Hoa Lo means " fire earthen stove" in Vietnamese). When the French occupied Hanoi, this was moved to another place to get land to build courts and prisons. Because this prison was landed on Hoa Lo village, people called this place "Hoa Lo Prison".



Distance from VinUni: 40 minutes

Visit Vietnam Museum of Ethnology

The Vietnam Museum of Ethnology stands as a prominent institution, offering a captivating insight into the diverse ethnic minorities and their vibrant cultures across Vietnam. This museum boasts an extensive array of exhibits, artifacts, and informative resources, all of which shed light on the rich traditions, customs, and daily routines of the nation's 54 recognized ethnic groups.



Distance from VinUni: 60 minutes



Duong Lam Ancient Village

The ancient village has a history of about 1,200 years with many houses dating back up to 400 years. One special thing about the village is that most of the buildings here are made of laterite and mud, two materials that are abundant in the area. Laterite is used on house walls, gates, wells, temple walls, and so forth. The mud is taken from ponds. Apart from its historical and tourism values, Duong Lam ancient village is an important place for scientists to study resident communities in ancient agriculture.



Distance from VinUni: 60 minutes

SIGNATURE CUISINE



Enjoy "Bun cha"

"Bun cha" Hanoi a dish of flavorful chargrilled pork, and white rice noodles, served with herbs and dipping sauce is a must-try specialty in the capital.

OVERVIEW

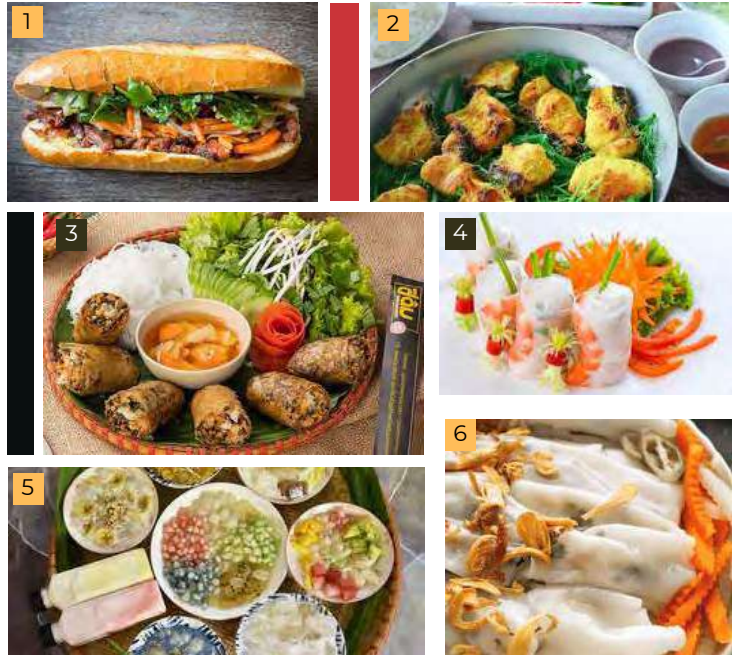
Vietnam cuisine is a delicious blend of flavors, using fresh herbs and spices to create dishes with unique tastes. From the world-famous pho noodle soup to the crispy banh mi sandwich, the food is diverse and flavorful. Fresh ingredients, bold spices, and delectable flavors make Vietnam cuisine a must-try.

More and more **yummies** ...



Grab a bowl of "Pho" - one of the world's greatest noodle soups

'Pho', widely known as Vietnamese noodle soup, is a highlight of Vietnamese culinary. Pho is also considered as one of the most popular street food in almost all big cities of Vietnam such as Hanoi, Halong, Nam Dinh, and Ho Chi Minh City. Up to now, there has been no dish that can represent the essence of Vietnamese cuisine like pho.



- (1) Vietnamese Bread (Banh My)
- (2) La Vong grilled fish (Cha Ca La Vong)
- (3) Fried Spring roll
- (4) Fresh Spring roll
- (5) Che
- (6) Banh Cuon



Sip on "egg coffee"

The uniqueness of egg coffee lies in its flavor which is not too bitter and doesn't have an egg smell. U.S. Secretary of State Antony Blinken and his delegation enjoyed coffee on Hang Bun Street in Hanoi's Old Quarter



Former President Barack Obama enjoyed 'Bun Cha' in Hanoi

Former US President Barack Obama ate 'Bun Cha' on an official trip to Vietnam in 2016.

GALLERY



Join us to see the world through a new lens!



START YOUR JOURNEY
AT VINUNIVERSITY HERE:



Academic Engagement and Global Exchange Department
Address: Room I322, Administration Building I, VinUniversity, Vinhomes
Ocean Park, Gia Lam, Hanoi, Vietnam

✉ Email: globalexchange@vinuni.edu.vn

☎ Tel: (+84)-2471 089 779 (ext: 9006)

🌐 Website: https://vinuni.edu.vn/global_exchange/home/